furnishing and laying out your Penny Arcade or Modern of machines immeasurably in estimating the location and the number KISS-O-METER 22"x17" This catalog has been compiled to assist you in Each machine listed herein is described with you may require for your space. The second is the depth... The first dimension on each illustration inches deep. means that the machine is For example,

notation "Write" appears in the text, your inquiry wil fluctuation of these machines on the market. marked with PRICES ARE SUBJECT TO CHANGE give you the latest Many of the machines herein illustrated are no prices. quotation on the machine. The reason for this is the constant WITHOUT NOTICE Where the

new and reconditioned. Machines marked with both letters are available following the price. All machines which are reconditioned have New machines have the letter

on all quantity buys. Please remember that special prices will be quoted

balancé C.O.D. terms are Net Cash with orders. Our terms are: 1/3 deposit with order The above are domestic terms. and the Foreign

Penny Arcades and Sportlands. Send 10c in stamps or coin for our special booklet Ħ PENNIES" on the operation Use coupon below. of Modern

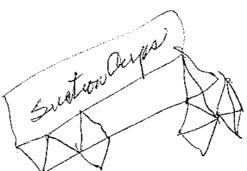
GENTLEMEN:

Others Pin Games to operate Please send me your booklet "PROFITS IN PENNIES" on how

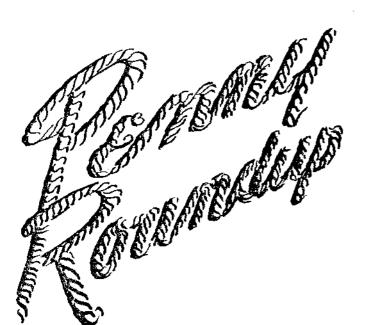
to oberate a remit vicade or obermana.		
Name:		
Address: City	State	
Check the following:	Yes	8
I operate a Penny Arcade or Sportland		
l intend to open a Penny Arcade or Sportland		
l operate a Hotel Playroom		
l operate a Roadside Eat, Rest and Play Center		
1 am operating Phonographs		
Scales		
Vending Machines	<u>.</u>	
Pin Games		
Others		

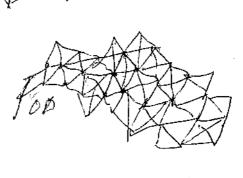
MIKE New York City

593 - 10th Ave.



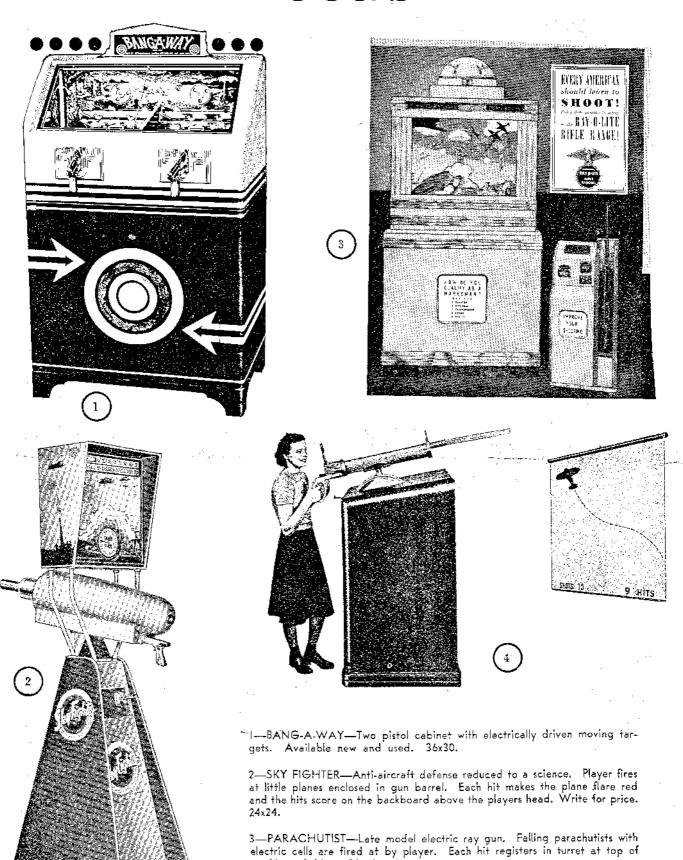
Sec. 562 P. L. & R. U. S. Postage PAID New York, N. Y. Permit No. 2021





lf addressee moved and new address is known, notify sender on Form 3547, Postage which is Gearanteed.

GUNS



machine. Write. 36x16.

on screen. Write for price. 22x32.

4—KEENEY ANTI-AIRCRAFT GUN—Life-like machine gun mounted on wooden cabinet fires at plane flying across screen. Hits and shots register

GUNS



PICTURES AND NOVELTIES

9A — A. B. T. CHALLENGER — Ten Shot pistol fires at stationary targets. Each hit registers by ball dropping in enclosed hood. \$29.40 N.

98—A.B.T. BIG GAME HUNTER—Five shot pistol machine firing at three stationary targets. When target is hit, reel is released. Player must start all three reels for score to show. \$41.40 N.

9C—A.B.T. MODEL F (TARGET SKILL)—Ten shot pistol fires at metal balls that rise. Every hit registers ten points at the top of the machine on a progressive scoring reel. Machine has tilt arrangement and meter to check hits. \$35.40 N.

10—PHOTOMATIC— Automatic camera takes and develops I framed picture in one minute. No operator necessary. Write. 28x32.

II—KIDDIE SIZE MUTOSCOPE—Child size mutoscope for table or low stand operation. \$22.50 R. with new reel, sign and frame \$34.50 R. 11x15.

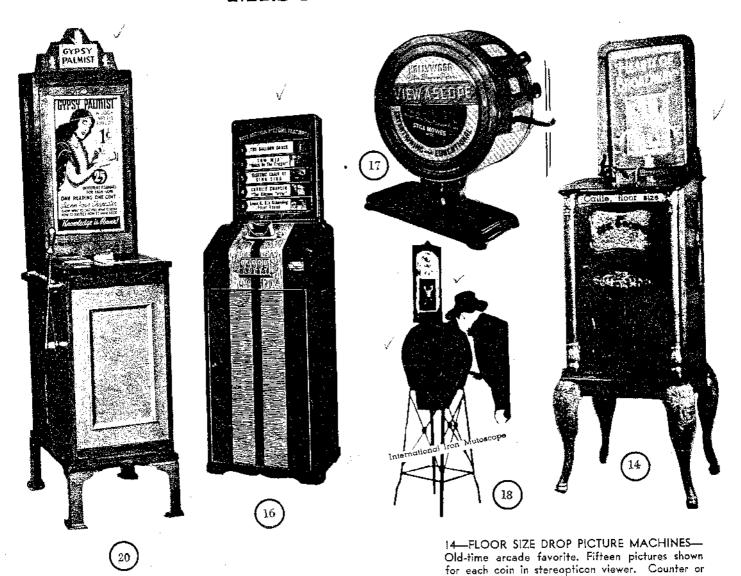
12—PORTABLE DROP PICTURE MACHINES FOR CARNIVALS, \$20.00. 17x20. SEE DROP PICTURE MACHINES.

13.—COCKEYED CIRCUS — Six little peep shows, funny, appealing and interesting. What Every Man Must Avoid, What Every Woman Must Not Avoid, Back to Nature, The Sultan's Harem, The Fan Dance, and See Yourself as Others See You. All six machines comes with large attractive banner. Each machine \$45.00. Six machines only with benner \$270.00. Base only for 2 machines \$15.00. 36x15 unit of two.



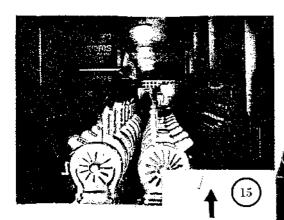
(13)

MISCELLANEOUS



VISTASCOPE

19



15-D. & L. MUTOSCOPE-Heavy cast iron mutoscope. Solidly constructed, Adulf size. \$22.50 R. With new sign, reel & frame \$34.50. 19x19.

floor size. \$20.00. 19x20. 16-MUTOSCOPE SELECTO-Selective, electrically operated mutoscope with five choices one for each coin. Reels are smaller in size than regular Muto and cannot be interchanged. Wide selection.
Write. 22x27. 17—VIEW-A-SCOPE—New third-dimensional still

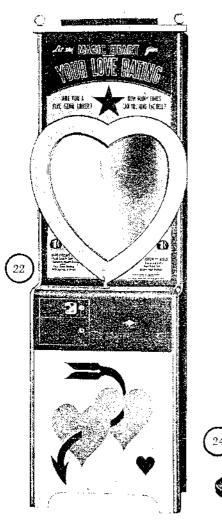
photo show. Uses Eastman Kodak reel of film. Wide selection of subjects. Counter size. \$29.95 N. 18x12.

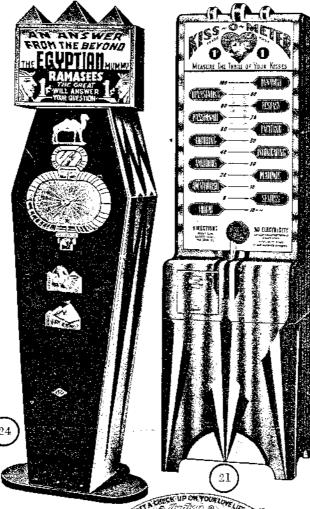
18-INTERNATIONAL IRON MUTOSCOPE -Adult size mutoscope machine on light stand. \$22.50 R. with new sign, reel and frame \$34.50. 18x18.

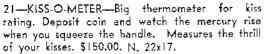
19-VISTASCOPE-Five set drop picture machine. Each penny played shows one set of 12 pictures. Counter size, or mounted on stand. Gets five pennies on each play for full showing. \$32.50. 10x12.

20—GYPSY PALMIST—Automatic palm reader vends card with fortune according to type hand. \$85.00 R. 18x22.

FORTUNE TELLING MACHINES







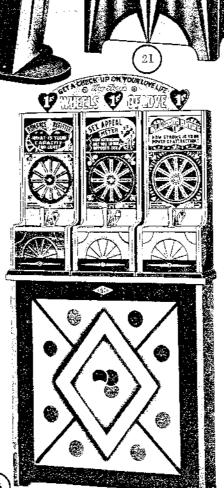
22—MAGIC HEART—Squeeze the handle and see your love rating in the Magic Mirror. Star flashes and bell rings for description of you as lover. One to Five star rating. \$195.00. N. 26x18.

23—SMILING SAM—Voo Doo man's face moves and his eyes roll when you deposit coin. Vends little lucky Pocket Card. \$135.00. N. Cards only \$1.50 per thousand. 22x15.

24—RAMASEES—Mysterious mummy casket with mystic mirror. Set indicator on question, and deposit coin. Startling full size skeleton head of Ramasees appears and answers questions. Popular. \$150.00. N,24x18.

25—LOVE PILOT—Press hand on plate and lights flicker up and down column stopping at your love rating, \$195.00 N. 22x21.

26—THREE WHEELS OF LOVE—A squeeze of the handles and the wheel spins to your fortune. Set of 3—\$68.50. N. Complete with base. \$103.50. 36x11.



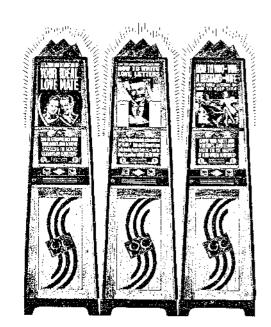


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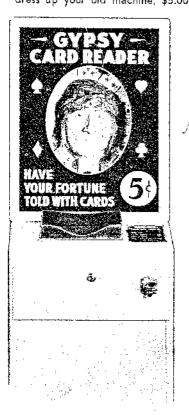
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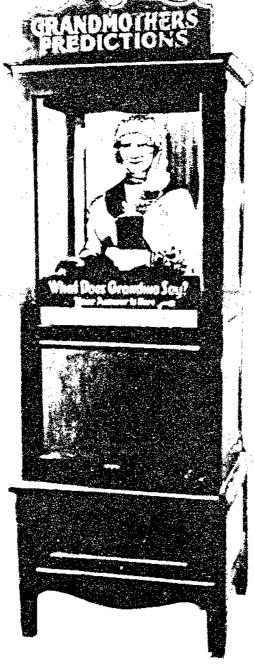
LOVE PILOT

FORTUNE TELLING MACHINES



28—EXHIBITS CARD VENDERS
—Streamline card venders with
lit-up top display cards. Most attractive vender ever made. Vender
with base and 4,000 Free cards of
your choice \$40.00; No Base and
3,000 Free cards of your choice
\$30.00, Reorders of cards, \$3.30
per thousand. New lit-up head to
dress up your old machine, \$5.00



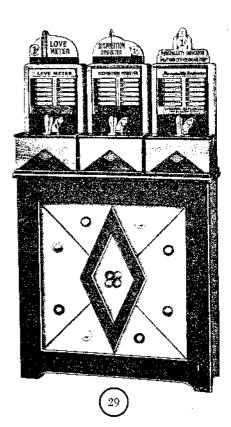


27—GRANDMOTHER'S PREDICTIONS—Life-like grandmother in cabinet, breathes, smiles and looks at player before vending card with fortune. Originally cost \$1250.00. \$195.00 R. 30x29.

29—THREE LITTLE METERS—Personality Indicator, Disposition Register and Love Meter give your rating for a squeeze of the handle. Set of 3. \$88.50. N. Complete with base \$103.50. 36x11.

31—MYSTIC MIRROR — Fortune reflected through mirror. Many different fortunes. \$65,00 R. 22x16. Not Shown

32—GYPSY CARD READER—Old witch's face with attractive blinker sign. Player gets five card reading through Magic Mirror for penny. \$95.00 N. 20x12.



(27)

ATHLETIC MACHINES

TEST YOURSELF

TEARN HOW TO

THE BAG

32A-ASTRO - SCOPE - Horoscope readings according to selected dates. Figure of astrologer moves constantly. \$123.50 N. $12\frac{1}{2} \times 40$.

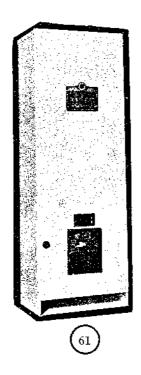
33-CHIN MACHINE - Popular with men and women. Player pulls himself up on rings. When head touches rubber mat at top, bell rings. At same time player receives vibration through arms and shoulders. \$185.00. N. 22x36.

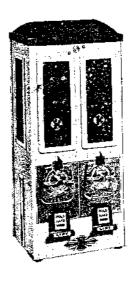
34-EXHIBIT'S 1941 PUNCHING BAG — Regular punching bag.



VENDERS







62

56—JENNINGS IN-A-BAG—One cent peanut machine vends nuts in sanitary glassine bag. Excellent coin mechanism. \$7.50 R. 8x8.

57—ADVANCE POSTAGE STAMP VENDOR—Single column postage stamp vendor. Vends 4 - 1c or two 2c stamps for 5c. Or unit for 3 - 3c stamps for 10c. \$15.00. N. Special price in quantities. 5x5.

58—ADVANCE Ic CIGARETTE VENDOR—Vends one cigarette for each penny. Single column. \$18.00. N. Special price in quantities. 5x5.

59—ADVANCE MATCH BOX VENDOR—Counter machine to vend 1c box of matches. Excellent near cigar counter. \$10.00. N.12x12.

60—ADVANCE SANITARY NAPKIN VENDOR—Vends roled napkin with two pins for each coin. \$12,00. N. 5x5.









velope with two pins for each coin. Twenty-shelf capacity. Reliable mechanism. \$16.00 N. 12x8.

61—SANITARY NAPKIN MACHINE.
—Vends napkin flat in cellophane en-

62—ADVANCE TWO-COLUMN NUT MACHINE—Attractive counter vendor with two columns for peanuts, Indian nuts, or pistachios. Write for new price. 12x10.

VENDERS

63—ADVANCE 2-COLUMN CARD VENDORS — Reliable Machines for vending Post Cards. Write.

64—CENT-A-MINT MASON MINT MACHINE—Five column Mason Mint Ic vendor. Positive delivery. Fool proof coin mechanism. Finest counter vendor yet devised. 11x18. Write for quantity price.

65—3 COLUMN SNACKS—Three column nut and lozenge vendor that is a great favorite. Attractive case. \$8.50 R. 18x8.

66—OLD MILL—Closest machine to digger in operation. Coin releases wheel which player turns. Wheel scoop drops prize and candy to player. \$35.00 R.

67—POST CARD VENDOR—Two slot card machine counter size. Silent salesman for scenic views, etc. Write.

68—HOT NUT MACHINE — Electrically heated element keeps peanuts hot in machine. Uses very little current. \$18.00. 12x12.

69—ADVANCE PEANUT MACHINE
—Sturdy and Dependable that is an old time favorite. Write.

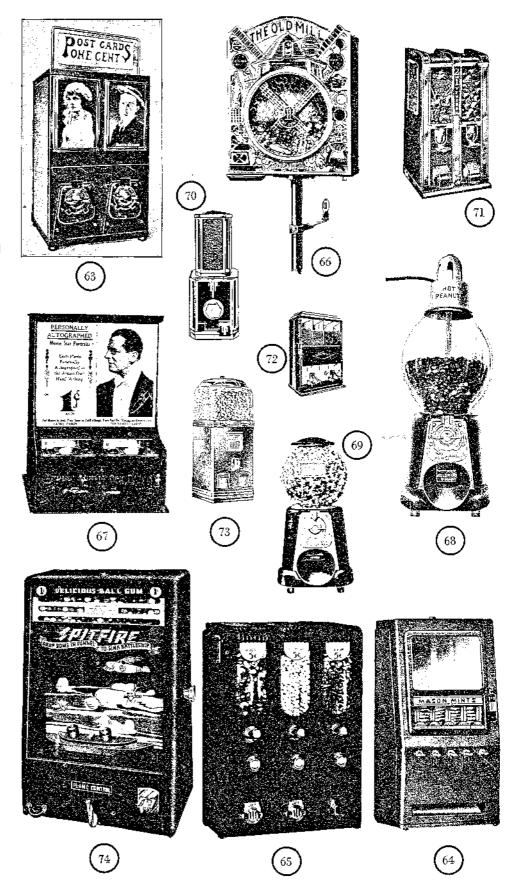
70—STEWART-McGUIRE Ic & 5c NUT VENDORS. Square vendor with one and five cent slots. Good delivery and steady earner. \$4.50 R. 7x7.

71—TWO - IN - ONE VENDORS—Two column square nut vendor. Attractive case. \$12.50. 12x10.

72—FOUR COLUMN EVEREADY NUT VENDOR—Four separate compartments for four different types of nut or candy. Counter model. Old favorite. \$4.50 R. 16x10.

73—NORTHWESTERN DELUXE — Fine nut vendors. Write for details on all sizes.

74—SPITFIRE—Counter ball gum bomber. Coin sends bomb (ball gum) into cockpit of plane. Player adjusts over ship and aims for funnels. If bomb falls in funnel player gets winner. If missed, piece of ball gum rolls out to player. Write, 15x10.



COUNTER MACHINES

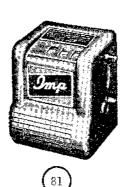






CRISS-CROSS







BINGO











76—SCOOTER—New 5 ball counter game. Bouncer at side of game shoots one ball at a time up alley into "crazy quilf" playing field. Ball bounce's through pins and must be caught in movable scoop. Write. 12x9.

75-ELECTRIC SHOCKER - Counter size shock machine for penny play.

Great favorite. \$12.50 N.

77—TOTALIZER — Counter skill machine. Five ball play. Each ball is flipped into little stationary baskets. Machine totals score automatically. Write. 12x9.

78—BINGO—Counter five ball game. Player must get one ball in each column for bingo. Vends ball gum each play. Write. 12x9.

79—CRISS CROSS—Counter three ball game. Player taps ball into pinfield for winning design. Vends gum ball with each play. Write. 12x9.

80-PIKES PEAK-New five ball counter skill game. Flip of wrist lifts ball on stages to top of machine. Score compartments for each ball played adds to total. Write. 14x12.

81-1MP-Cigarette or fruit reel counter game. Very small and good moneyearner. Write for new price. 6x6.

82—HOLE IN ONE—One ball golf game. Ball of gum is golf ball. Player flips handle to make hole in one. Miss returns to player as ball gum. Hole in one is winner. Write. 12x9.



PARTS AND SUPPLIES

83—STANDS — Solid and skeleton stands for all types of counter or vending machines. \$1.50 and up.

84—PACKS—For reducing intake of electric power into machines. All sizes. Write:

85—TRANSFORMERS & RECTIFIERS
—State your needs. We can supply
you with everything you may want in
this field.

B6—LOCKS—All makes and types. Save time by buying sets with same key to fit all your machines. Write.

87—STEEL BALLS—All sizes available. Order only in amounts of 50 or more. Please order by dimension and not by machine name.

88—COIN CHUTES—Available in te - 2c - 5c - 10c - 25c and all foreign coin coutes. Write.

89—COIN SLIDES—Slides which are interchangeable in coin chute carriage. To make 5c chutes into 1c and vice versa. Write.

90—PENNY RETAINER—Used to convert 5c coin slide to Ic. Write.

91—BELL TIMER—Timing apparatus to cut playing switches on games after play. Write,

92—CASH BOX ALARM—Ringing bell that makes loud noise when cash box door is jimmied or forced. Write.

93—PENNY SCALES—Scale for weighing pennies. Big time saver for arcades. \$14.50.

94—COIN COUNTING MACHINE— Counts all coins from 1c to 25c or 50c accurately. Write for prices on different makes.

95—PENNY CHANGER — One touch of the finger and five pennies are dropped. Good for arcade attendants. N. \$7.50 ea.

96—TUBULAR WRAPPERS — All denominations. Facked in boxes of 1,000. Write for quantity prices.

97—COUNTERS — Automatic counters for attachment to all coin operated slot mechanisms. Counts accurately. Write.

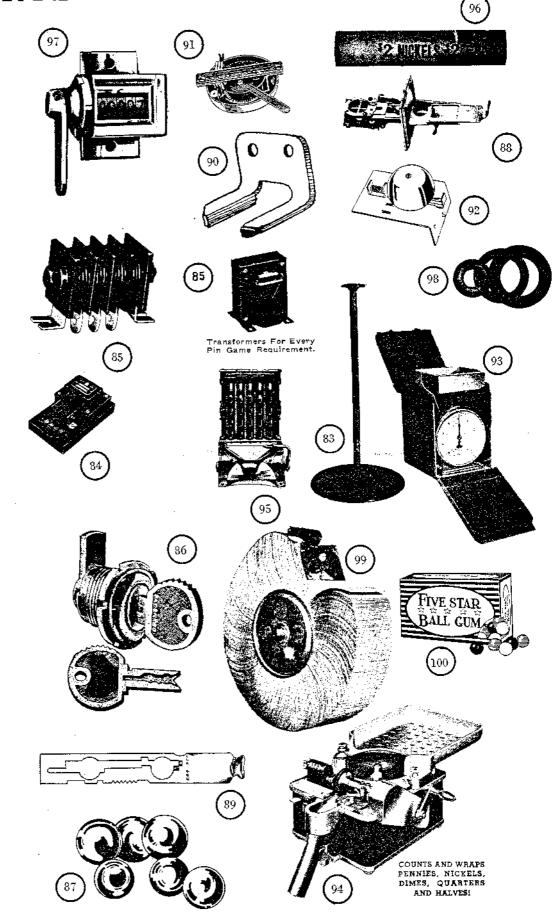
98—RUBBER RINGS — Live or dead rubbers for speeding or s'owing the rebound ball action on the playing field of the game. All sizes. Write.

99---MUTOSCOPE REELS---Wide variety of all subjects: \$15.00 ee. N. Allowance for old reels in 7000 series, \$3.00.

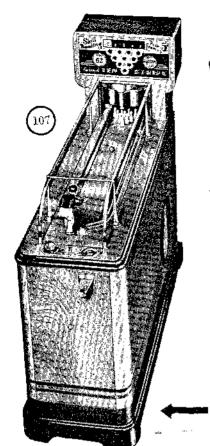
100—FIVE STAR BALL GUM—5%" ball gum for all standard ball gum vending machines. \$7.50 per case of 50 boxes.

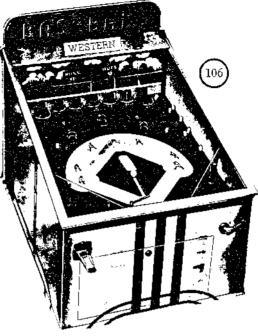
101—STRIKING BAGS—Heavy duty leather punching bags complete with bladders, for punching bags. Milis-Mutoscope, \$9.50N. for pull up machines. \$9.95 with bladders. Not Shown

101A—BLADDERS—Good heavy - duty bladders for all makes of bunch bags. Will take hard punishment. \$1.00 ee. N. Not Shown



SPORT MACHINES







Tay BALLY BASKET BALL

107-EVANS TEN STRIKE (BOWLING ALLEY)—Miniature Bowling Alley with all the thrill of a full sized game. Scores strikes and spares. Plays five frames. Write. 20x61.

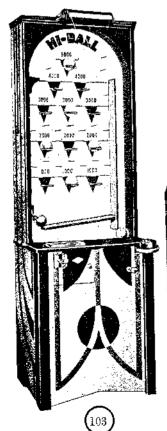
102—DRIVE-MOBILE—A thrill game to suits anyone's taste. Keep on the road across the country. Anytime you drive off the road, you are delayed and lose time. Time limit is set. \$269.50 N. 32x21.

103—EXHIBIT HI-BALL — Five ball bounce game. A smart rap on the tossing lever shoots a ball through a series of rings. Score shows on each ring. \$45.00 R. 26x20.

104—BASKET BALL — Twoplayer game that operates on idea of snapping handles. Each snap throws the ball towards the basket. Lots of action. \$45.00 R. 35x25.

105—BLOW BALL — Favorite ball blower that works on electrically operated column of air. Ball is controlled by skill of player to get high score by blowing ball into scoring holes. \$55.00 R. 24x17.

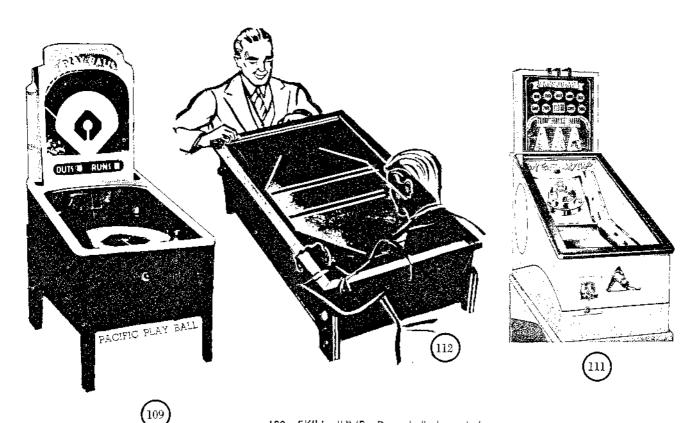
106—WESTERN BASEBALL—All models of this machine are interesting basebail games. Automatic pitcher throws ball. Players presses bat control handle to swing bat. Hits and runs register like in real game. Exciting and realistic. 1939; 1940; 1941. Write. 31x47.







SPORT MACHINES



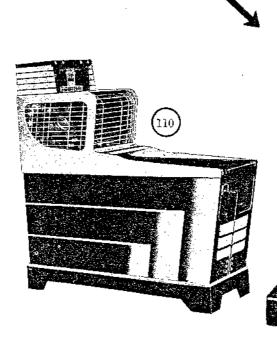
109—PACIFIC PLAYBALL — Realistic baseball game where player swings liftle bat to hit balls as pitched by automatic pitcher. Field is marked for hits and outs. Three outs ends game. \$45.00 R. 31x42.

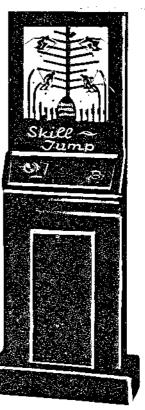
110—ROLL IN THE BARREL—Player rolls ball at rotating barrels. Each ball falling into the barrel scores on backboard. 21x50. Write.

III—SKEE JUMP (MINIATURE SKEE BALL)—A fast high scoring machine with a lighted backboard. Balls are shot by means of spring into scoring baskets. \$55.00 R. 22x50.

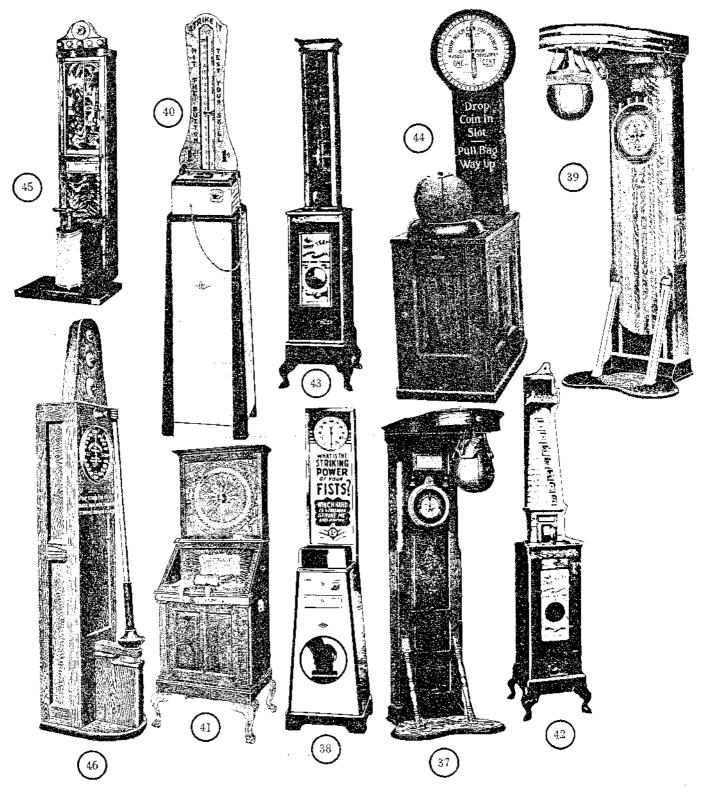
112—HOCKEY—Two-player game with all the thrills and action of real hockey. Balls roll out on playing field and object is to knock them into opponent's goal. Seeburg \$35.00 R. Mutoscope \$45.00 R. 44x22. New 1941 Mutoscope \$75.00.

der into high score compartments. Fast wrist action and good sense of balance necessary. \$35.00. R 22x10.





ATHLETIC MACHINES



37—MILLS PUNCHING BAG—Old time favorite for the boys who want to best Joe Louis. With new bag. Watta socid 595.00 R. 30x24.

38—FIST STRIKER—Downward punch on leather bad indicates force of blow. Lit-up back board shows strength of hit. Resets on next coin. \$85.00.N.18x16.

39—MUTOSCOPE PUNCHING BAG—Old arcade favorite. Dial on face registers force of punch. Write 30x24.

40—HAMMER STRIKER—Miniature of big striker. Silant since button is bodded in rubber. Indicator remains at last blow until next coin. Machine only \$19.75 N With base \$26.00. 10x10.

4) LMILLS ELECTRIC SMOCKER—Large, attractive electric shock machine. Arm on dia registers flow of electricity. \$65.00~R.~28x24.

42—LIGHTHOUSE TOWER GRIP—Flayer squeezes handle and light travels up the windows showing force of the pressure. Hom toots when lights reach top. \$65.00,R.17x17.

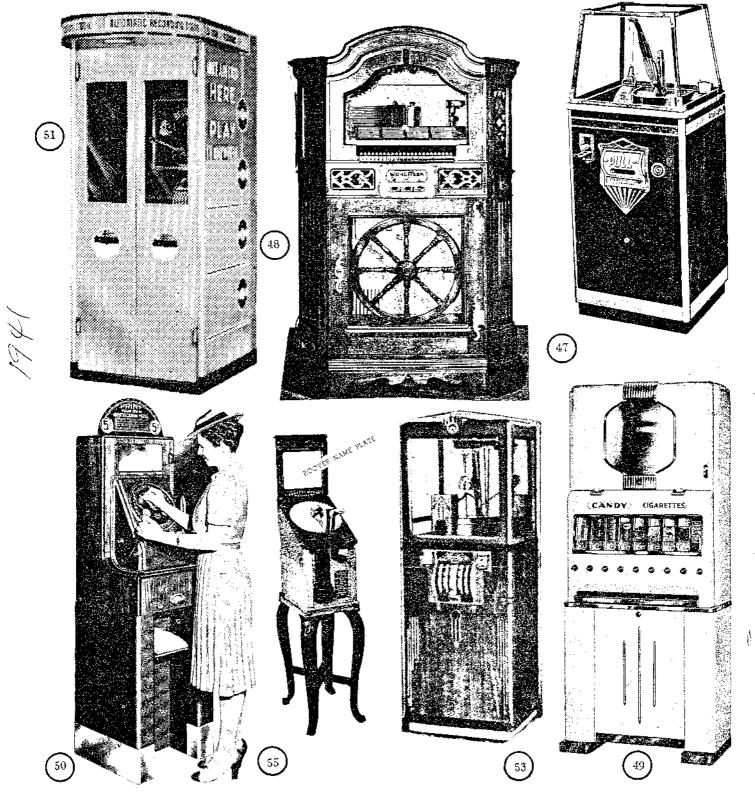
43—BALL GRIP—Ball rises under pressure of squeezed grip. Attractive and stable in arcades for many years. \$65.00 R. 17x17.

44—CHAMPION 3AG PUNCHER—Another product for bag registers on huge dial at top of machine. \$95.00. 20x43.

45-LIFT-O-GRAPH-Neutoscope lift machine with tower of lights marking rise of lift strangth. \$195.00. 28x28.

46.—3ARNHARDT DIAL STRIKER—Plunge striker following heavy metal rod, shows force of blow on large dial. Machine looks effer each play. Next penny releases striker again. \$95.00 R.

MISCELLANEOUS



47—CRYSTAL PALACE DIGGER—Glass covered top with mirror back makes all merchandise clearly visible. Player cannot get prize unless attendant opens machine for him. Roll chute model \$253.50 N. 25x25.

48—WURLITZER COLONIAL PHONOGRAPH—Write for list of new and reconditioned phonographs of all makes and styles. 31x22.

49—CIGARETTE & CANDY MACHINES. All types of Cigarette Machines or Candy Machines. Large selection of new and used on hand. Write.

50—METAL TYPER—Prints round medal. Excellent for address, social security numbers, valises, key rings, bicycles, etc. \$195.00 N. \$125.00 R. 19x18.

51-VOICE RECORDIT—Phonograph record maker. Player sings or talks into mike and cuts record. Write for prices.

53—DIGGERS—Popular skill machine that is one of the Arcade's best attractions. Miniature crane lifts candy or prize and drops same to player. Write for prices on different makes.

55—ROOYER NAME PLATE—Prints name on strip of aluminum. Good money-maker. \$135.00 N. \$70.00 R. 12x16.